

# Choose Esterbrook®

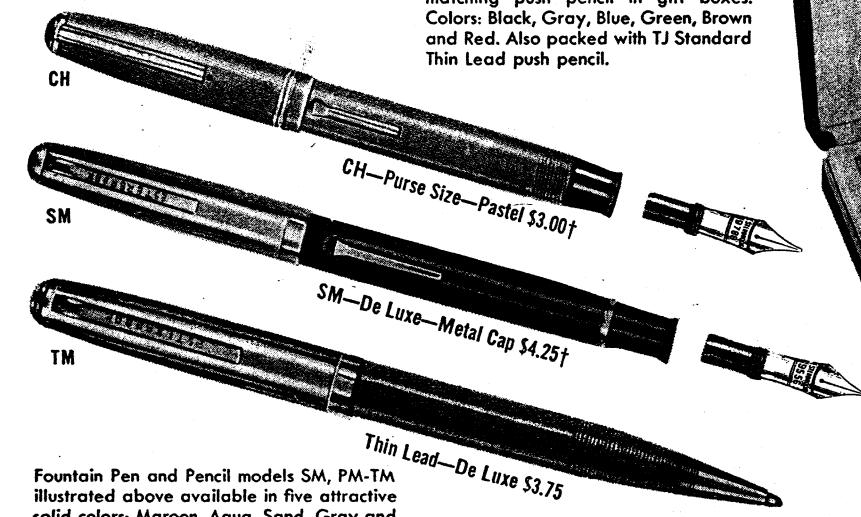


Fountain pen and pencil models illustrated above, available in six attractive colors: Black, Green, Blue, Red, Gray and Brown. Pencils also available with Regular Lead (Model PJ).



J-P J Set—The Standard Esterbrook Combination \$5.00\*

The Renew-Point fountain pen and matching push pencil in gift boxes. Colors: Black, Gray, Blue, Green, Brown and Red. Also packed with TJ Standard Thin Lead push pencil.



Fountain Pen and Pencil models SM, PM-TM illustrated above available in five attractive solid colors: Maroon, Aqua, Sand, Gray and Midnite Blue. Purse Pen model illustrated above, in five pastel colors: Pink, Blue, Gray, Yellow and Aqua.

\*Add 50 cents per pen if Master Point is selected

Prices shown include F.E. Tax.

*Choose* the right point for the way you write

*Choose* your holder color, size and style

## THE ESTERBROOK FOUNTAIN PEN OFFERS

Point styles to fit every preference or occupational need. • Widest range of point and holder combinations at minimum inventory cost. • Selection of holders in popular sizes, styles and colors. • Permits instant replacement instead of delayed factory repairs. • Product of America's oldest pen maker.



SM-PM Set—The De Luxe Esterbrook Combination in Attractive Gift Box \$8.00†

The Renew-Point fountain pen and mechanical push pencil with luxurious non-tarnish metal caps. Pen is equipped with double strength clip. Colors: Gray, Midnite Blue, Aqua, Maroon and Sand. Also packed with TM Thin Lead push pencil.

†Deduct 50 cents per pen if Duracrome Point is selected

# Esterbrook®

WRITING INSTRUMENTS

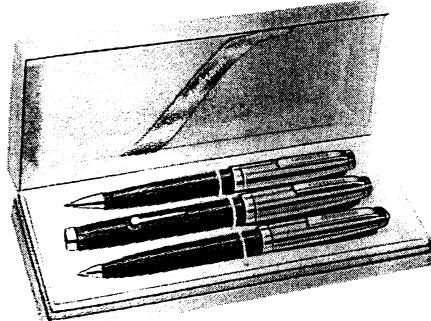
## FOUNTAIN PENS

Full range, *personal* point selection... exclusive with Esterbrook. Choice of more than 30 point styles!

Attractive styling in wide range of colors.

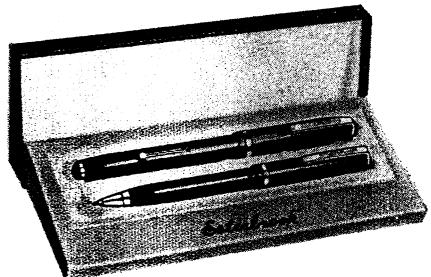
Well-balanced pens in variety of sizes and styles for easy, comfortable writing.

Convenient filling from any ink bottle with any good fountain pen ink.



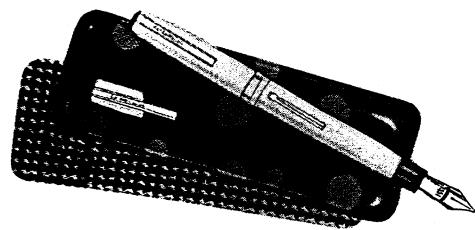
### "K" THREESOME

"K" deluxe styling with gleaming, engine-turned caps. Deep-toned barrel colors: Midnight, Burgundy, Emerald Green, Royal Blue, Willow Green, Colonial Gray. Matching fountain pen, mechanical Push Pencil and Ball Point, gift boxed. \$13.50



### STANDARD SET

Black and five pearlescent colors: Red, Blue, Green, Gray, Brown. With matching Push Pencil or Ball Point. \$5.45



### PETITE-PAK SET

Purse-size fountain pen and matching Mechanical Pencil. Colors: Aqua, Blue, Peach, Orchid, Yellow, White. Complete with attractive purse case. \$5.00

Fast turnover, all year 'round, with America's most complete line of writing instruments.

A consistent pricing policy—to protect dealer profits.

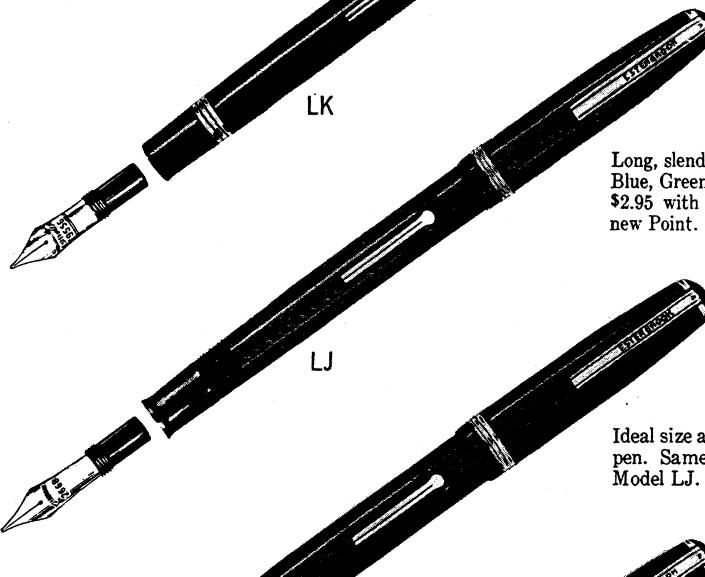
Powerful pre-selling through national advertising and merchandising support.

Maximum sales volume with minimum investment.

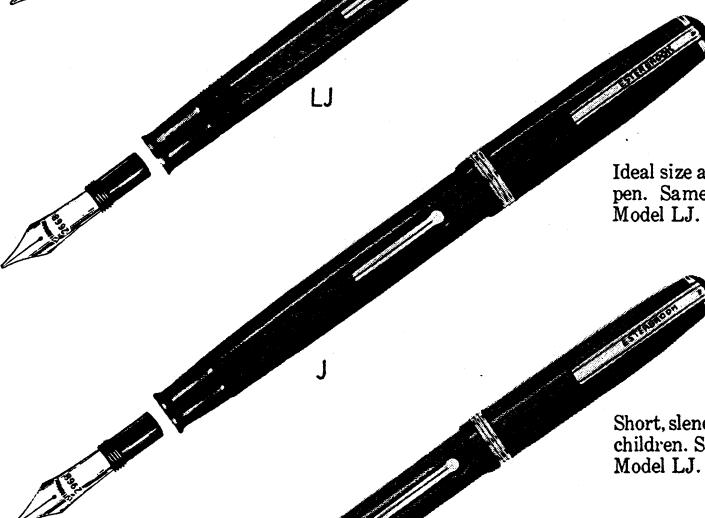
Freedom from troublesome returns, complaints and exchanges.



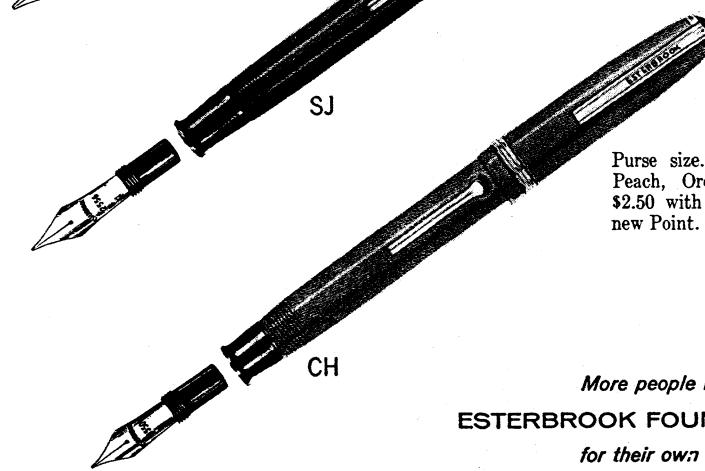
"K" deluxe styling. Colors: Midnight, Burgundy, Emerald Green, Royal Blue, Willow Green, Colonial Gray. \$5.75 with Master Duracrome Renew-Point.



Long, slender model. Colors: Red, Blue, Green, Gray, Brown, Black. \$2.95 with Solid Duracrome Renew Point.



Ideal size and balance for a man's pen. Same colors and price as Model LJ.



Short, slender model for ladies and children. Same colors and price as Model LJ.

Purse size. Colors: Aqua, Blue, Peach, Orchid, Yellow, White. \$2.50 with Solid Duracrome Renew Point.

*More people buy*

**ESTERBROOK FOUNTAIN PENS**

*for their own use*

*than any other brand*

## RENEW-POINTS



### SOLID DURACROME POINTS. \*0.60 EACH

- No. 1550 Bookkeeping
- No. 2550 Bookkeeping
- No. 2556 Fine writing
- No. 2048 Shaded Writing
- No. 1554 Clerical
- No. 1555 Shorthand *no. 9*
- No. 1551 Student
- No. 2668 General writing
- No. 1461 Carbon Copies
- No. 2968 Broad writing
- No. 2442 Fine Stub
- No. 2314F Fine Stub
- No. 2314M Medium stub
- No. 2314B Broad Stub

No. 2284 Signature Stub

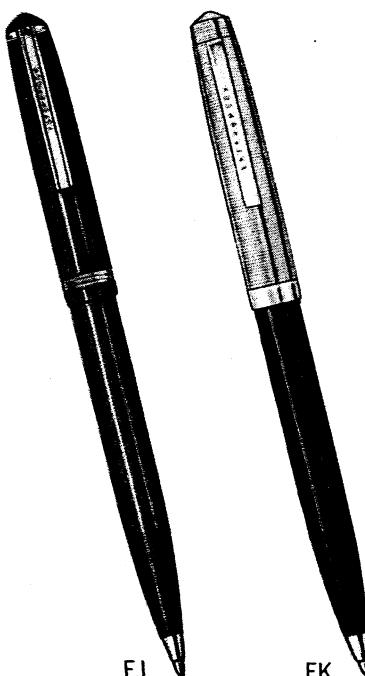
### MASTER DURACROME POINTS \*1.15 EACH

- No. 9450 Posting 1-2-3 ✓
- No. 9550 Extra Fine
- No. 9128 Extra Fine Flexible *no. 9*
- No. 9555 Shorthand *no. 9*
- No. 9556 Fine writing
- No. 9048 Shaded Writing
- No. 9668 General writing
- No. 9788 Shaded Writing
- No. 9460 Carbon Copies
- No. 9461 Carbon Copies
- No. 9968 Broad writing
- No. 9314F Fine Stub
- No. 9314M Medium stub
- No. 9314B Broad Stub

No. 9284 Signature Stub

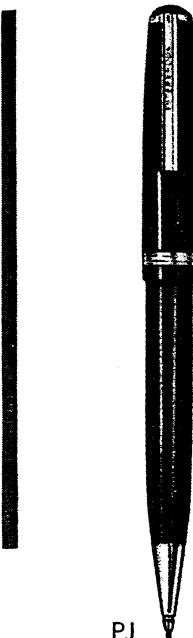
## BALL POINTS

Instant starting, smooth writing! King-size refill gives over 4½ miles of dependable writing, never skips, smears or feathered. Models to match standard and K. fountain pens and Push Pencils. Choice of extra-fine or medium points, choice of blue or red ink. One-hand operation: push the top to set the point—push again to retract. Point revolves one-quarter turn per retraction—evens wear on the ball socket for longer life. Has no loose springs or parts to fall out.



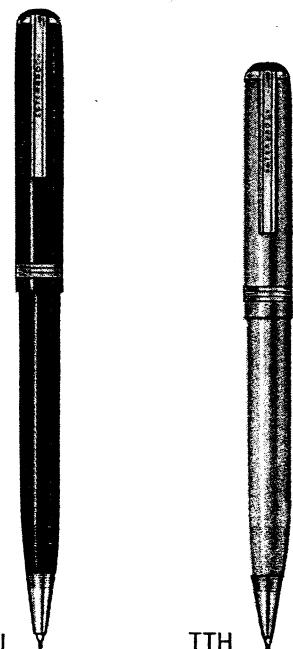
FJ  
FK

Matches fountain pen models LJ, J and SJ. Matches Push Pencil models PJ and TTJ. Colors: Red, Blue, Green, Gray, Brown, Black. \$2.50



PJ

Matches LK fountain pen and TK Push Pencil. Colors: Midnight, Burgundy, Emerald Green, Royal Blue, Willow Green, Colonial Gray. \$3.75



TTJ  
TTH

Standard size model. Matches fountain pen models LJ, J and SJ. Matches FJ Ball Point. Uses .046" standard lead. Colors: Red, Blue, Green, Gray, Brown, Black. \$2.50



TK

Slender, lightweight model. Matches fountain pen models LJ, J and SJ. Matches FJ Ball Point. Uses .036" thin lead. Colors: Aqua, Blue, Peach, Orchid, Yellow, White. \$2.50

Matches LK fountain pen and FK Ball Point. Uses .036" thin lead. Colors: Midnight, Burgundy, Emerald Green, Royal Blue, Willow Green, Colonial Gray. \$4.00

Choice of models to match any Esterbrook fountain pen or Ball Point. Easy one-hand operation—just push the top to feed the lead. Feeds 300 short new points one after another without reloading. Twin clutch and guide type insure against lead breakage and jamming.

## PUSH PENCILS

SOLID DURACROME POINTS FOR GENERAL USE 50¢		MASTER DURACROME POINTS FOR SPECIAL USE \$1.00	
FINN	Bookkeeping	EXTRA-FINE	✓ 9450 Posting 1-2-3 FINE
FINN	Bookkeeping		9550 Extra Fine FINE
FINN	Fine writing		9128 Extra Fine Flexible FLEX
FINN	Shaded Writing		9555 Hartland FINE
FINN	Clerical		9556 Fine writing FINE
FINN	Shorthand		9048 Shaded Writing FLEX
FINN	Student	MEDIUM	9660 General writing FINE
FINN	General writing		9708 Shaded Writing FLEX
RIGD	Fine Manifold	MANIFOLD	9460 Medium Manifold FINE
FINN	Broad writing	BROAD	9461 Fine Manifold FINE
FINN	Fine Stub	STUB	9314F Fine Stub FINE
FINN	Fine Stub		9314M Medium stub FINE
FINN	Medium stub		9314B Broad Stub FINE
FINN	Broad Stub		9284 Signature Stub FINE
FINN	Signature Stub		

NOW

FOR  
COUNTER  
OR  
DESK

## Esterbrook® BALL POINT DESK PEN

### MODEL FWT\* \$2.15

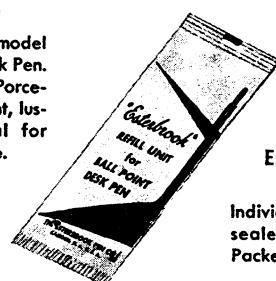
Ball Point Desk Pen. Gracefully tapered, perfectly balanced, ideal for counter or desk use. No ink-smudged fingers—will not blot or smear. Esterbrook Refill Units available at your stationer's.

\*Fits all Esterbrook fountain desk pen bases.



No. 212 Ball Point Desk Pen Set \$3.25

Complete with model FWT Ball Point Desk Pen. Base of Nu Black Porcelain with permanent, lustrous finish. Ideal for counter or desk use.

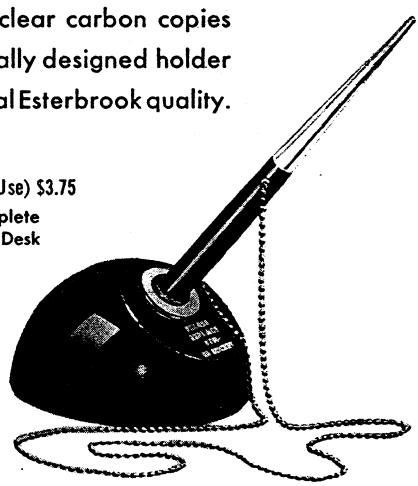


Esterbrook Ball Point Desk Pen Refills \$.50

Individually packed and heat-sealed in plastic envelope. Packed 12 Refills in a carton.

### No. 213 (For Public Counter Use) \$3.75

Ball Point Desk Pen Set complete with model FWT Ball Point Desk Pen and 2-foot chain attached to base. Designed for public counter use. Set has adhesive base, which can be adhered to any surface.



Prices shown include F.E. Tax.

Printed in U.S.

FOUNTAIN  
PEN  
DESK SETS

Enjoy the convenience of fountain pen writing in a desk set! Well-balanced, gracefully tapered desk pens provide easy, comfortable writing. Convenient filling from any ink bottle. Thirty point styles let you "Choose the right point for the way you write...by number."

Ideal for special uses, such as public counter writing and for making clean, clear carbon copies. Fine for casual notes. Permanent, non-transferable ink won't blot or smear. Choice of red or blue ink in long lasting refills.

BALL POINT  
DESK SETS  
\*

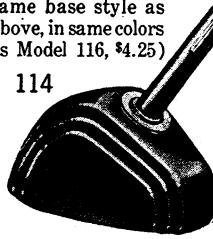
Economical and practical. Uses minimum desk space. Black only. \$3.75. (Model 113, same as above, plus two-foot chain and adhesive backing for permanent installation, \$4.25)

112



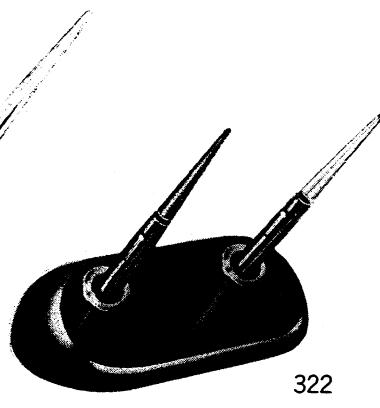
Smartly styled, compact set. Black only. \$3.75. (Model 117, same base style as above, in same colors as Model 116, \$4.25)

114



116

Beautiful decorator colors. Permanent kiln-fired glaze. Colors: Red, Green, Blue, Gray, Brown. Color-matched desk pens. \$4.25

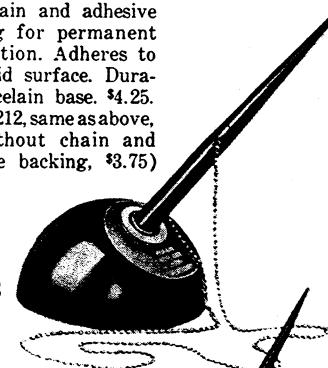


322

Efficient two-pen model. Permits use of two point styles or two ink colors. Black only. \$7.50. (Model 326, same style, in Gray or Green, \$8.50)

The public counter special! Complete with two-foot chain and adhesive backing for permanent installation. Adheres to any solid surface. Durable porcelain base. \$4.25. (Model 212, same as above, but without chain and adhesive backing, \$3.75)

213



Model FWB pen shown in popular jet glass base. Attractive and functional. \$7.00

2121



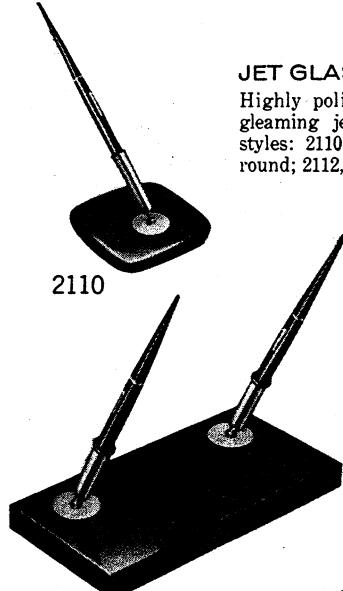
EXECUTIVE SETS

Distinctive additions to any home or office desk. Swivel trumpets keep desk pen within easy reach.

JET GLASS SERIES

Highly polished bases of gleaming jet glass. Three styles: 2110, square; 2111, round; 2112, oval. \$7.95

2110



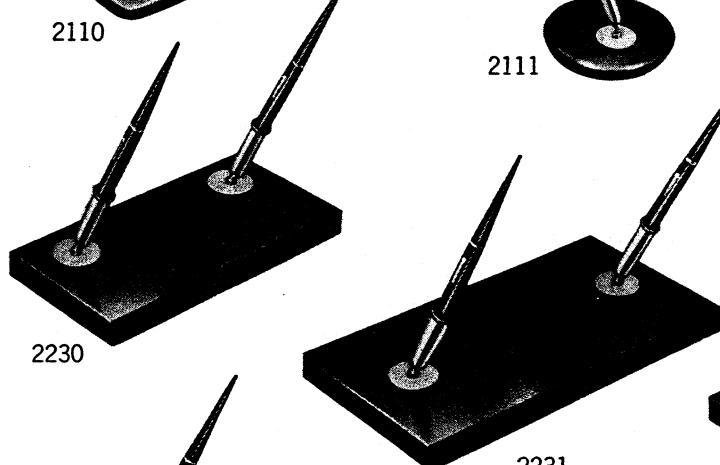
2111



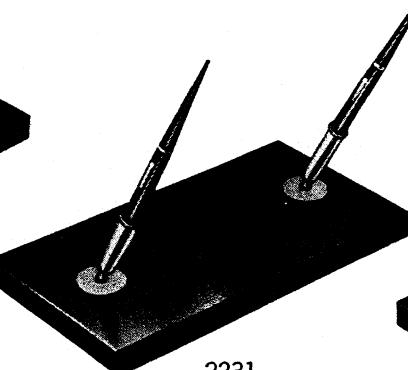
2112



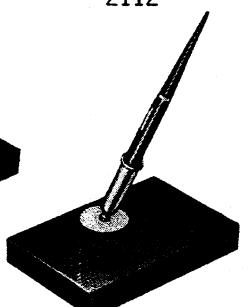
2230



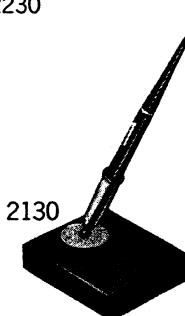
2231



2131



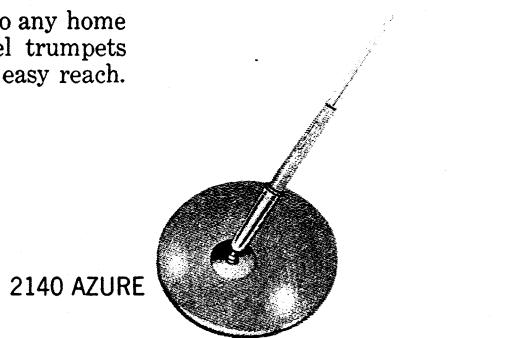
2130



EXECUTIVE CARRARA SERIES

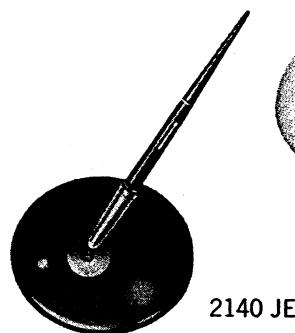
Highest presentation quality. Bases are finest black Carrara glass, ground and polished to flawless perfection.

2130-\$10.00, 2131-\$13.50, 2230-\$22.50, 2231-\$27.50



MEDALLION SERIES

Designed for the modern home or office desk. Brilliantly finished ceramic bases in distinctive, continuous curve styling. Decorator colors: Azure Blue, Lime Green, Jet Black with color-matched pens. \$7.95



2140 LIME

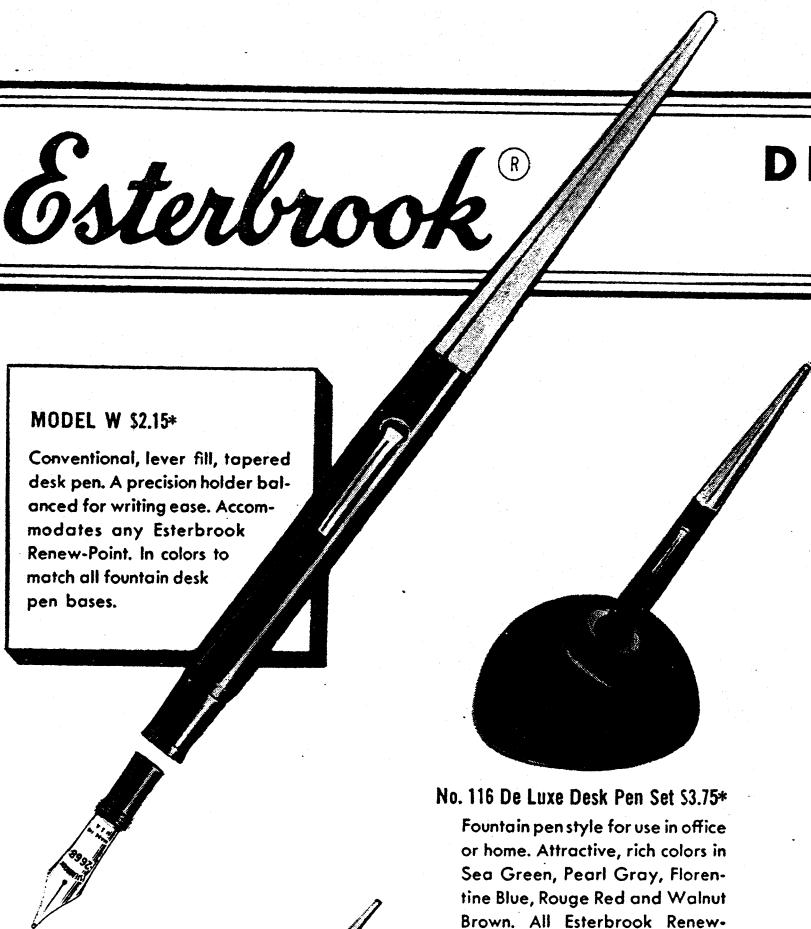
2140 JET

# Esterbrook®

## DESK PEN SETS FOUNTAIN PEN

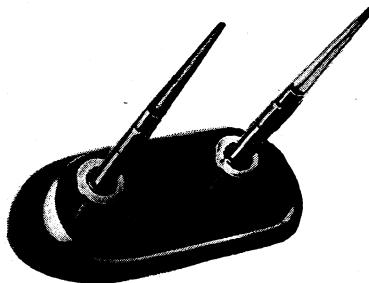
### MODEL W \$2.15\*

Conventional, lever fill, tapered desk pen. A precision holder balanced for writing ease. Accommodates any Esterbrook Renew-Point. In colors to match all fountain desk pen bases.



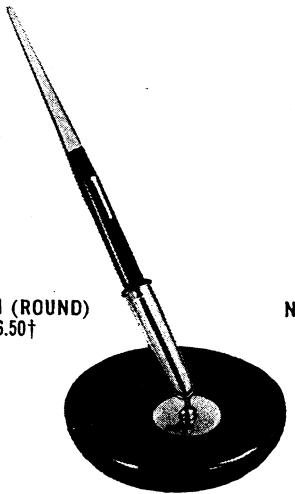
### No. 116 De Luxe Desk Pen Set \$3.75\*

Fountain pen style for use in office or home. Attractive, rich colors in Sea Green, Pearl Gray, Florentine Blue, Rouge Red and Walnut Brown. All Esterbrook Renew-Points are interchangeable.



### No. 113 (For Public Counter Use) \$3.75\*

Single desk pen set complete with two-foot chain attaching base to holder. Base can be securely adhered to any surface.

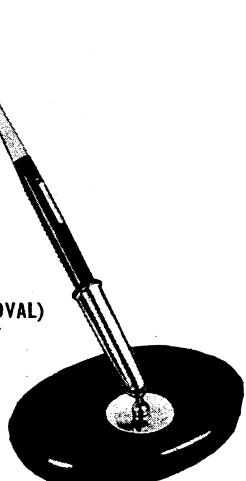


### No. 2111 (ROUND) \$6.50†

### No. 2110 (SQUARE) \$6.50†



### No. 2112 (OVAL) \$6.50†



Executive-styled Jet Glass Fountain Desk Pen Sets, complete with pen and choice of any Esterbrook Renew-Point. Packed in attractive gift box.

**S**martly designed to give the user the utmost in writing pleasure while at his desk. For office or home use. All Esterbrook Renew-Points are interchangeable within these sets.

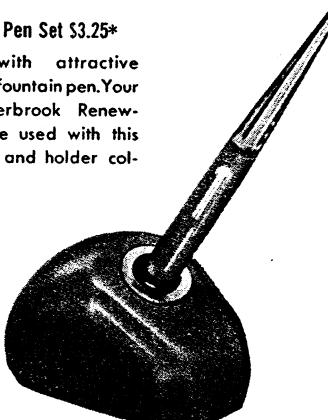
### No. 112 Desk Pen Set \$3.25\*

Equipped with attractive Renew-Point fountain pen. Your favorite Esterbrook Renew-Point may be used with this holder. Base and holder color, Black.



### No. 114 Desk Pen Set \$3.25\*

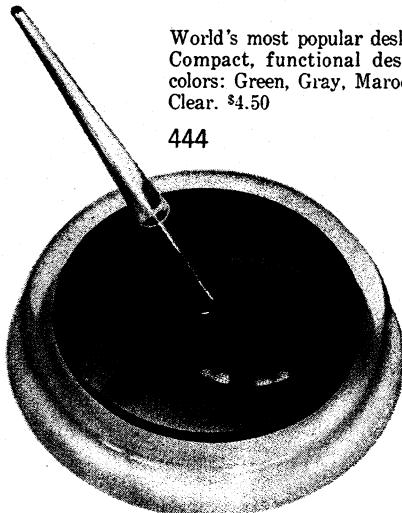
Equipped with attractive Renew-Point fountain pen. Your favorite Esterbrook Renew-Point may be used with this holder. Base and holder color, Black.



### No. 117 De Luxe Desk Pen Set \$3.75\*

Fountain pen style for use in office or home. Attractive, rich colors in Sea Green, Pearl Gray, Florentine Blue, Rouge Red, Walnut Brown. All Esterbrook Renew-Points are interchangeable.

# CAPILLARY PEN DESK SETS



World's most popular desk pen set!  
Compact, functional design. Base  
colors: Green, Gray, Maroon, Black,  
Clear. \$4.50

444

## THE PEN

- Always ready to write 300 words or more without dipping.
- Lets you "Choose the right point for the way you write... by number." Use with any Esterbrook point.
- Feeds ink smoothly, evenly.
- Well-balanced for easy, comfortable writing.
- Gives positive protection from ink-stained fingers.

## THE BASE

- Giant ink fountain in base holds 40 times more ink than ordinary fountain pens. One filling lasts for months!
- Virtually spill-proof. Ink is locked in base... only the pen can take it out.
- Engineered to eliminate leakage, ink overflow and evaporation.
- Made of ink-proof, odorless materials throughout.
- Fills easily from any ink bottle. Easy to clean.
- Bases available in wide range of styles, materials and prices.



4430

Smart, executive model in Mexican onyx.  
\$12.50

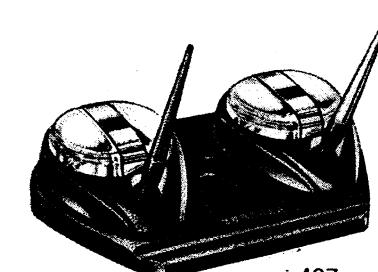
## 407 DESK SETS

Giant ink fountain holds 2 full ounces of ink; enough for many months of writing. Pen writes a full page without dipping, uses any Esterbrook point. Visible ink supply.



407

Low first cost; economical in use. Black only. \$4.00. (Model 408, same as 407 plus two-foot chain for counter installation. \$4.50)

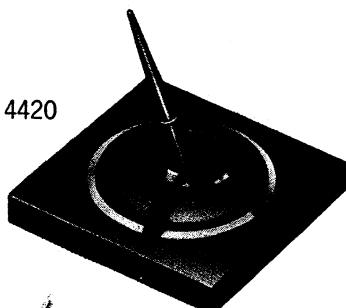


427

Same writing features as Model 407 in two-pen style. Permits use of two point styles or two ink colors. Black only. \$8.00

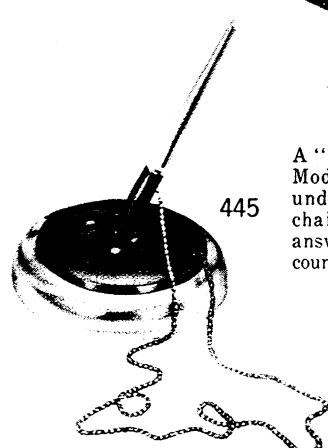
Clean lines, contemporary styling in handsome Black Carrara. \$12.50. Also available in double style, Model 4820. \$25.00

4420



445

A "with-chain" version of Model 444. Adhesive pad under base and two-foot chain make this set the answer to public writing counter problems. \$5.00



**Esterbrook**®

## DESK PEN SETS Dipless

### No. 444 WITH THE PEN THAT FILLS ITSELF

A different, better Desk Pen—with the ink fountain in the base instead of in the pen barrel. Perfect for busy office desks.

#### THE BASE

1. Holds 40 times more ink than ordinary fountain pens.
2. Fills easily from the top.
3. Non-spill . . . ink is locked in base, only the pen can take the ink out.
4. As easy to clean as a cup.

#### THE PEN

1. Uses any Esterbrook Renew-Point.
2. Cannot leak or flood.
3. Delivers constant, uniform line.
4. No ink-smudged fingers.
5. Writes 300 words and more without dipping.

### No. 445 (For Public Counter Use) \$4.50\*

Pen is attached to base by two-foot chain. Base can be securely adhered to any counter. Set has same writing advantages as No. 444. Colors same as No. 444.

### No. 407—Desk Pen Set—Dipless \$3.50\*

Inverted bottle holds full 2-oz. bottle of ink—Controlled ink level—Easy to fill. One dip of the pen and you can write 300 words and more. All Esterbrook No. 2000 and 9000 series Renew-Points are interchangeable in these sets. Base and holder color, Black.

### No. 427—Double Desk Pen Set—Dipless \$7.00\*

Double model—one well for blue ink, the other for red ink—or two different styles of points. Same writing advantages as No. 407. Base and holder color, Black.

No. 4830 ONYX  
Double \$21.00†  
4430—Single \$10.50†

No. 4420 CARRARA  
Single \$10.50†  
4820—Double \$21.00†

No. 4410 PERMALITE GREEN  
Single \$8.00†  
4810—Double \$16.00†

Executive-styled Dipless Desk Pen Sets. Available in single and double models of Onyx, Black Carrara or Permalite (simulated leather). Permalite available in four colors: Maroon, Gray, Green and Brown. Choice of any Esterbrook Renew-Point. Sets have same virtues as Model No. 444.